

COMPANY PROFILE

**KAISER
ALUMINUM**
Kaiser Aluminum

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KaiserSelect® Fills Needs

“**F**ind a Need and Fill It,” one of many enduring quotations by Henry J. Kaiser, was intended to inspire hard work and foster a sense of common goals among Kaiser employees. This simple statement is still one of Kaiser Aluminum’s guiding principles today, as illustrated by its Customer Focus Commitment: “We will excel at understanding our customers’ current and emerging needs. We will convert this understanding into products/services that offer value to our customers.”

KaiserSelect® Manifold Bar™ is just such a product. It was created to satisfy the specific customer needs of repeatable part setup, enhanced machinability, and minimal de-burring.

“Our plate, rod, and bar products are produced under strict recipe controls that consistently deliver defined performance characteristics that meet critical processing needs for our customers,” states Vice President, Advanced Engineering, Dr. Ray Parkinson. “The voice of the customer defines the need, and we set about developing a superior product that targets that need and delivers that performance, lot-to-lot and piece-to-piece. These products improve productivity and reduce waste, and are proven to deliver that performance each and every time.”

KaiserSelect® has been a decade in development and is gaining significant momentum in the Aerospace and General Engineering markets. Recently, Kaiser Aluminum expanded their line of 7XXX **KaiserSelect® Plate** to meet the high material removal rates and stability needs for both Aerospace and GE markets. These new plate products, along with **KaiserSelect® Manifold Bar™** and **Precision Rod™**, enhance this growing line as Kaiser Aluminum continues to support the critical machining needs of its customers.

When the line of **KaiserSelect® Plate Products** launched in 2009, Jack Hockema, Chairman, Chief Executive Officer, and President, stated: “Our **KaiserSelect®** products are highly engineered for your most demanding machining applications and will be our mark in the marketplace.” And so it has become. From Aerospace Customers to General Engineering Machine Shops, the specifications are being written: “**KaiserSelect®** only.”

With 2,600 employees, 12 North American manufacturing facilities, three Centers for Technical Excellence—plus expanded offices in China and France, Kaiser Aluminum will continue to listen to its customers, help them define their needs, and serve them wherever they are in the world.

